



# Jon Sandberg **Bio**

Phone: **516.554.3435**

Email: **info@sandbergreps.com**

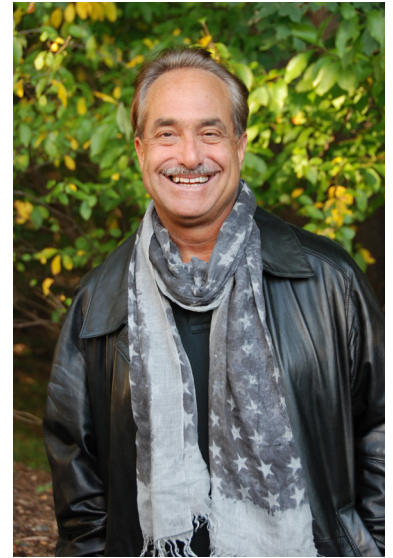
Jon Sandberg has served in senior level executive positions at many of today's leading production and post-production companies.

Jon has held top operations and sales positions at Broadway Video, Company 3, Bionic, Limelite Video/EDEFX Group, Frame:Runner, among others.

Jon is the son of Dan Sandberg, the celebrated founder of TVC Laboratories, which was one of New York's premiere film and video processing companies from 1974 to 1993. Jon started working at TVC as a teenager – crossing paths with such legendary filmmakers as John Huston, Robert Altman, Elaine May, Bob Rafelson, William Friedkin, Ridley Scott and Martin Scorsese.

Jon graduated from Hofstra University with a Bachelor of Arts degree in Business Administration and later earned an MBA from Adelphi University while working at TVC Lab's sister company, video post-production house TVC Video, as its Operations Manager starting in 1982.

In 1988, Jon served as General Manager at Miami's Limelite Video/EDEFX Group, Inc. Then in 1994, he returned home to New York, joining Lorne Michael's Broadway Video, first as the company's Senior Scheduler until 1998, then as Operations Manager from 1998-2003, and finally as the facility's Account Executive from 2003-2007.



Following his tenure at Broadway Video, Jon brought his account executive expertise to New York post-production house Frame:Runner. Then in 2009, he joined New York's Bionic Media where he oversaw the accounts of HBO, MTV, VH1, ESPN, Showtime Networks, Turner Classic Movies, Yes Network, among others.

In 2012, Jon accepted the position of Senior Account Executive at Northern Lights, a bi-coastal (NY/LA/SF) editorial and finishing house, with sales responsibilities extending to sister companies Bodega (production), Mr. Wonderful (branding & design) and SuperExploder (composing and audio post). During his tenure there, Jon's industry clients and contacts included Amazon, JP Morgan Chase, A&E Networks, MSG Networks, Food Network, Travel Channel, National Geographic Channel, TNT, Nickelodeon, SyFy, E!, LG, Walmart, NFL Network, Fox Sports, among others.

In 2018, Jon determined that it was time to branch out by launching his own sales rep agency, Sandberg Reps, Inc., which specializes in facilitating and managing high-end production and post-production sales for a largely media and entertainment industry client base.